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We are very passionate about what we do and believe that **foreign language research, quality authorship, linguistic authenticity and educational innovation**, make a big difference in acquiring a second language. This is the reason why our commitment is to provide you with research based, classroom friendly, media rich, and linguistically accurate content.

Our catalogue ranges all the way from Primary to Adult and includes **over 200 titles**, including **interactive textbooks and workbooks, teacher training materials and readers**. All of them are digitally enabled, provide full mobility, and are also available in traditional print format.

Additionally, a broad range of **interactive and multimedia content for teachers and students** is available on our digital platform **Campus Difusión**. There you will find many resources including **flipped classroom** activities and class-ready videos to enliven instruction

We encourage you to visit us and be part of the Difusión family!



Katia Coppola
Director, Difusión
k.coppola@difusion.com

Our mission is to empower students, teachers and professionals with the command and the understanding of Spanish as a Second Language in order that they broaden their personal and professional skillset and flourish in an increasingly global and multilingual environment.

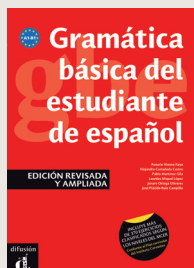
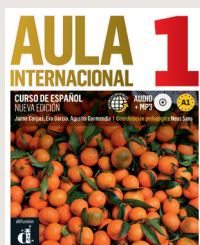
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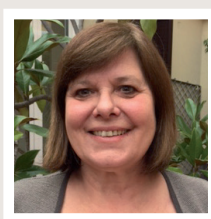
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Webinars: Online Professional Development



Webinar *Repensar los materiales didácticos de ELE para la universidad* with the authors of **Campus Sur** Francisco Rosales, Kris Buyse and Pilar Salamanca

Free Webinars

We give you the opportunity to join us free of charge from anywhere in the world for:

- workshops on a wide range of topics related to teaching and learning Spanish
- presentations and teaching tips for our materials

You can access all the content from past webinars directly from **campus.difusion.com**.

Some examples of our webinars are:

- *El significado y el aprendizaje en el centro del proceso: razones para darle un nuevo papel al léxico* with the author of **Bitácora**, **Neus Sans**
- *Repensar los materiales didácticos de ELE para la universidad* with the authors of **Campus Sur**, **Francisco Rosales**, **Kris Buyse** and **Pilar Salamanca**
- *Enseñar en C1: la lengua y más allá* with the authors of **C de C1**, **Rosana Acquaroni** and **José Amenós**

Customized Webinars

For learning centers that wish to incorporate our materials, or those that are already using them, we offer online workshops so you can find out more about our materials and implement them in your classroom.

For more information, write to: **formacion@difusion.com**.

Would you like an invitation to one of our webinars?

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Professional Development Events

Leader in Professional Development

We organise and participate in many international professional development sessions, in different cities of Europe and the United States, for example:

- **Congreso para profesores de español. Nuevas tendencias en la enseñanza del español**, Instituto Cervantes New York - with Neus Sans. November 9, 2016
- **99th Annual AATSP Conference**, Chicago. July 6-9, 2017
- **I Seminario desarrollo profesional**, Difusión-Instituto Cervantes New York - with Rosana Acquaroni and Agustín Garmendia. September 30, 2017
- **I Seminario desarrollo profesional**, Difusión-Instituto Cervantes Chicago - with Francisco Rosales and Agustín Garmendia. October 7, 2017
- **ACTFL Annual Convention and World Languages Expo**, American Council on the Teaching of Foreign Languages (ACTFL), Nashville. November 17-19, 2017
- **I Seminario desarrollo profesional**, Difusión-AATSP Minnesota - with Francisco Rosales. November 11, 2017

Our training sessions

We regularly organize customized sessions to explain the approach used in our publications, to offer training in new educational developments and to present our textbooks.



See you in USA!



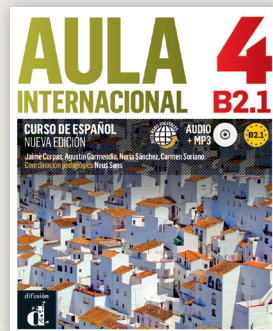
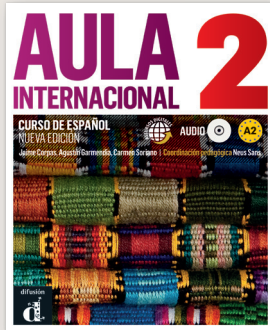
Focus group in the Instituto Cervantes, Chicago



Would you like more information about our program for 2018? Write to us at spanish.usa@difusion.com

Courses for High School and Adults

- **Aula internacional Nueva edición** **A1** **A2** **B1** **B2.1** **B2.2** Novice High • Intermediate Low • Intermediate High
Course for students aged 16 and over
- **Bitácora Nueva edición** **A1** **A2** **B1** Novice High • Intermediate Low • Intermediate High
Course for students aged 16 and over
- **Gente hoy** **A1** **A2** **B1** **B2** Novice High • Intermediate Low • Intermediate High
Task-based course for students aged 16 and over



American edition since 2003 for Pearson



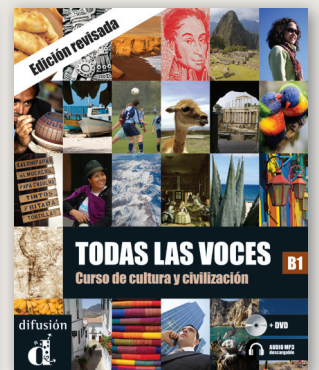
- **Campus Sur** **A1 B1** Novice High • Intermediate Low • Intermediate High
Intensive university level course
- **C de C1** **C1** Advanced High
Advanced course for adults
- **Todas las voces** **A1 A2 B1** Novice High • Intermediate Low • Intermediate High
Course in culture and civilization



NEW



NEW

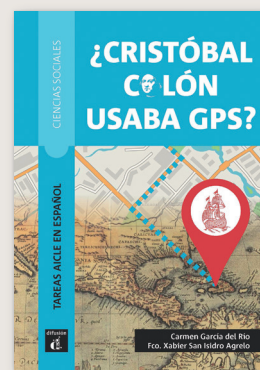


Courses for Primary and Secondary Education

- **Lola y Leo** **A1.1 A1.2** Novice High
Course for children aged 7 to 11
- **Gente joven Nueva edición** **A1.1 A1.2 A2+ B1.1** Novice High • Intermediate Low • Intermediate Mid
Task-based course for high school students
- **¿Cristóbal Colón usaba GPS?** **A2 B1** Intermediate Low • Intermediate High
Workbook for teenagers focused on Content and Language Integrated Learning (CLIL)



NEW



Graded Readers

Culture

- **Un día en... series** **A1** Novice High
Short stories set in cities in the Spanish-speaking world: Barcelona, Madrid, Málaga, Salamanca, Ciudad de México, Buenos Aires and La Habana
- **América Latina series** **A1** **A2** **A2 B1** **B1** Novice High • Intermediate Low • Intermediate High
- **Marca América Latina series** **A2 B1** Intermediate Low • Intermediate High
- **Marca España series** **A2** **B1** **A2 B1** Intermediate Low • Intermediate High
- **Descubre series** **A1** **A2** **B1** **B2** Novice High • Intermediate Low • Intermediate High • Advanced Mid
- **Aires de fiesta latina** **B1** Intermediate High
- **El Camino de las Estrellas** **B1** Intermediate High



Graphic novel

- **Gael y la red de mentiras** **A2** Intermediate Low
- **Gael y las sombras de la huida** **A2** Intermediate Low

Mystery

- **Lola Lago, detective series** **A1** **A2** **A2 B1** **B1** Novice High • Intermediate Low • Intermediate High

Biography

- **Grandes personajes series** **A2** **B1** Intermediate Low • Intermediate High
- **Perfiles pop series** **A2** Intermediate Low

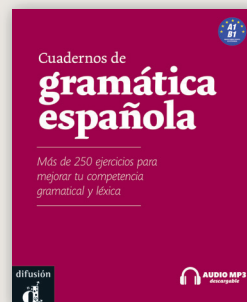
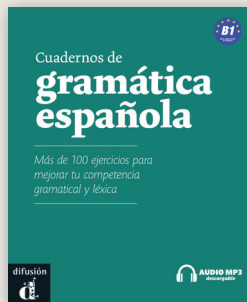
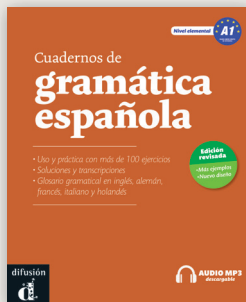
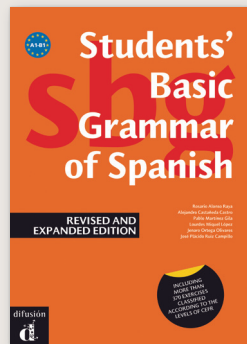
Adventures

- **Aventura joven series** **A1** **A2** Novice High • Intermediate Low



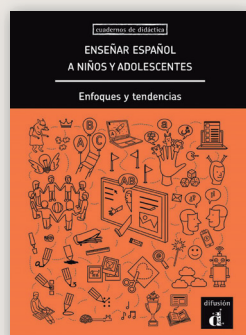
Grammar and Assessment

- **Gramática básica del estudiante de español • Students' Basic Grammar of Spanish** **A1 B1** Novice High • Intermediate Low • Intermediate High
Material to understand and explain grammar
- **Cuadernos de gramática española** **A1 A2 B1 A1 B1** Novice High • Intermediate Low • Intermediate High
Material to understand and practise grammar
- **App Gramática Española** **A1 A2 B1** Novice High • Intermediate Low • Intermediate High
The app that helps you to master Spanish grammar • appdegramatica.difusion.com



Methodology and Other Resources

- **La formación del profesorado de español**
Teaching material for Spanish teachers
- **Enseñar español a niños y adolescentes**
Teaching material for Spanish teachers
- **De dos en dos** **A1 B2** Novice High • Intermediate Low
Supplementary material for oral interaction



Opinions from Our Users

About Aula internacional Nueva edición

Claudia Fernández
Knox College,
Galesburg, Illinois,
United States



“A realistic, coherent, relevant, assessable approach to tasks. Its authentic content and organization adapt well to the natural development of language as well as to the student’s needs and interests: it makes learning more effective.”

About Bitácora Nueva edición

Anna Selga
CVO Crescendo Mechelen,
Belgium



“An innovative, modern, very communicative, student-centered textbook based on learning tasks and communication. It’s easy to use and the chapters are well organized into different sections.”

About Gente hoy

Verónica Hopp
CELLEP,
São Paulo, Brazil



“It’s versatile and adapts well to a wide range of student needs. I really like the extra online resources: they make classes more enjoyable. Students advance quickly and efficiently.”

About Gente joven Nueva edición

Lisi Barros-Sehringer
Princeton International School
of Mathematics and Science,
Princeton, New Jersey,
United States



“Content, perfectly sequenced by levels, is supported by drawings and pictures, videos, songs, and comics. Even the layout appeals to and motivates teenagers. It also opens doors to many Spanish-speaking communities around the world. Since the book is task-based, your students can complete a final project at the end of each unit.”

About Lola y Leo

**Laura Revuelta
y Laura Panizzoli**
Instituto Cervantes
Rabat, Morocco



“It’s a textbook full of positive, colorful, creative images all arranged in a clear sequence. Cultural input and craft activities are integrated in all the units, which contributes to a fun, relaxed atmosphere.”

About Gramática básica del estudiante de español

Belén Arias
University College Utrecht,
The Netherlands



“The illustrations make even the most complex language concepts easy to understand. They even make you want to go over it all again. Basic grammar is explained in a unique way with many exercises which motivates students and enables them to evaluate their progress from A1 to B1.”

About Campus Sur

Francisco Rosales
Columbia University,
New York, United States



“Many professionals in university contexts prefer materials that integrate relevant academic topics and linguistic reflection. We aim for a balance between content and language in our classes.”

Teresa Moreno
Ludwig-Maximilians-Universität
München, Germany



“We start with a global view of the Spanish-speaking world based on a critical, sensible approach to the diverse realities of Spanish. Our intention is to accompany the students in their development as global citizens with a critical, intercultural sensitivity.”

About C de C1

Iñaki Tarrés
Instituto Cervantes
Berlín, Germany



“We built *C de C1* on a foundation of real texts, audio and video. Then we selected the lexical, grammatical and discourse points that are most interesting for each level. Our goal is to enable demonstrable learning to take place by the end of the units.”

Rosana Acquaroni
Centro Complutense para
la Enseñanza del Español,
Madrid, Spain



“We envision each unit as a kaleidoscope turning on a thematic axis. It is balanced and can be a module of study. This way each student can use the unit to consolidate knowledge; develop critical competence and acquire the lexical, grammatical and discourse precision he or she needs.”

About La formación del profesorado de español

Ernesto Martín Peris
Universitat Pompeu Fabra,
Barcelona, Spain



“It brings together the contributions of a select, heterogeneous group of ELE professionals. Each one makes a contribution from his or her area of expertise and experience. Blended together, these contributions result in a book that will serve its readers well.”



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